

**CLEAN VERSION OF CLAIMS**

1. A household product composition comprising:
  - (a) from about 0.1% to about 99% by weight of a vehicle system which
- 5 comprises a hydrophobically modified water soluble polysaccharide polymer having a hydrophilic portion which comprises a water soluble polysaccharide polymer backbone selected from the group consisting of hydroxyethylcellulose (HEC), hydroxypropylcellulose (HPC), methylcellulose (MC), hydroxypropylmethylcellulose (HPMC), ethyl hydroxyethylcellulose (EHEC), and
- 10 methyl hydroxyethylcellulose (MHEC), agar, dextran, locust bean gum, starch, guar, and their nonionic derivatives, and mixtures thereof and a hydrophobic moiety selected from the group consisting of C<sub>3</sub>-C<sub>24</sub> alkyl, aryl alkyl, alkyl aryl groups and mixtures thereof, wherein the hydrophobic moiety is attached to the backbone by an ether linkage and is present in an amount up to the amount
- 15 which renders said polysaccharide less than 1% by weight soluble in water and
  - (b) at least one active household care ingredient selected from the group consisting of cleaning, sanitizing, polishing, pesticide, and toilet preparation products.